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05/13/2018

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91236279
Party	Defendant Chef's Touch Sales and Marketing, LLC
Correspondence Address	MANDY T GARRELS CERES PATENT & TECHNOLOGY LLC 529 ONTARIO AVE, SN2 SHEBOYGAN, WI 53081 UNITED STATES Email: mgarrels@intellectualcounsel.com
Submission	Motion to Amend Application
Filer's Name	MANDY T. GARRELS
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Signature	/MANDY T. GARRELS/
Date	05/13/2018
Attachments	Motion.Amend.App.Memorandum.5.13.18.pdf(453429 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FRITO-LAY NORTH AMERICA, INC.

OPPOSER,

V.

OPPOSITION NO. 91236279

MARK: LET'S TAILGATE!

CHEF'S TOUCH SALES AND

SERIAL NO. 87/249,836

MARKETING, LLC

APPLICANT.

APPLICANT'S MOTION TO AMEND APPLICATION

For the reasons specified in Applicant's accompanying Memorandum, Applicant, Chef's Touch Sales and Marketing, LLC ("Applicant"), respectfully requests that the Application, Serial No. 87/249,836 be amended as follows:

No claim is made to the exclusive right to use "TAILGATE" apart from the mark as shown.

May 13, 2018

Respectfully Submitted

Mandy T. Garrels, Esq.

CERES Patent & Technology, LLC

529 Ontario Ave., Ste SN2

Sheboygan, WI 53081

Telephone: (920) 287-7933

Email: <u>mgarrels@intellectualcounsel.com</u> Attorneys for Chef's Touch Sales and

Marketing, LLC

CERTIFICATE OF FILING

I hereby certify a true and complete copy of the foregoing APPLICANT'S MOTION TO AMEND APPLICATION was filed electronically through the TTAB's ESTTA (Electronic System for Trademark Trials and Appeals) system, on May 13, 2017.

Ву:

Mandy T. Garrels

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing APPLICANT'S MOTION TO AMEND APPLICATION has been served on Opposer by forwarding said on May 13, 2018 via email to:

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By:

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FRITO-LAY NORTH AMERICA, INC.

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OPPOSITION NO. 91236279

MARK: LET'S TAILGATE!

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APPLICANT.

MEMORANDUM SUPPORTING APPLICANT'S MOTION TO AMEND APPLICATION

Pursuant to Rule 37 CFR § 2.133(a) of the Federal Rules of Regulation, an application subject to an opposition may not be amended in substance nor may a registration subject to a cancellation be amended or disclaimed in part, except with the consent of the other party or parties and the approval of the Trademark Trial and Appeal Board, or upon motion granted by the Board. Applicant believes that the amendment is appropriate to overcome Opposer's objections to the word "TAILGATE" and will help to clarify and narrow the scope of issues pending. All filed specimens originally filed support the proposed amendment. The proposed amendment does not alter the mark, materially or otherwise.

The Applicant, Chef's Touch Sales and Marketing, LLC, respectfully moves to amend the above referenced Application as follows:

No claim is made to the exclusive right to use "TAILGATE" apart from the mark as shown.

May 13, 2018

Respectfully Submitted

Mandy T. Garrels, Esq.

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Marketing, LLC

CERTIFICATE OF FILING

I hereby certify a true and complete copy of the foregoing MEMORANDUM TO SUPPORT APPLICANT'S MOTION TO AMEND APPLICATION was filed electronically through the TTAB's ESTTA (Electronic System for Trademark Trials and Appeals) system, on May 13, 2017.

By: Mandy T. Garrels

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing MEMORANDUM TO SUPPORT APPLICANT'S MOTION TO AMEND APPLICATION Has been served on Opposer by forwarding said on May 13, 2018 via email to:

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